



All Services Ball
November 13, 2021



7:00pm -12:00am
Court of De Luna

116 E Gonzalez St, Pensacola, FL 32501

Dear Community Partner and Sponsor,

First, we would like to thank you for allowing us the opportunity to present you with our sponsorship package. As a nonprofit, The **HER** Foundation Inc. works to provide a home for women veterans within our community of Northwest Florida. We invite you to be a sponsor for the “All Services Ball.” The first annual “All Services Ball” will be held Friday, November 13, 2021 at the Court of De Luna (116 E. Gonzalez St., Pensacola, FL).

The “All Services Ball” is in honor of all branches of the United States Armed Forces, local law enforcement, first responders, and spouses for a night of celebration and to honor those who serve and protect our community.

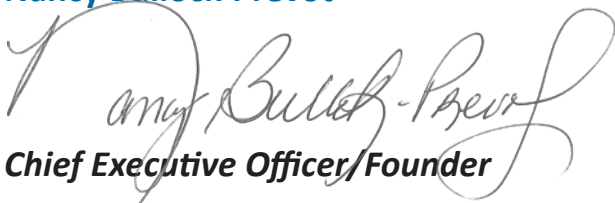
To make this event successful, we need support from businesses and individuals. Sponsorships of the “All Services Ball” will offset the costs of the event and will help The **HER** Foundation continue its mission: to provide support, medical care, education, housing, access to medical care, and job placement services for identified women veterans who are in danger of becoming homeless.

Please review the enclosed sponsorship information and send in your pledge to support our annual “All Services Ball.”

Thank you for considering this request. Please feel free to contact me with any questions and to discuss this opportunity and a future partnership.

I look forward to working with you soon.

Nancy Bullock-Prevot



Chief Executive Officer/Founder

The **HER** Foundation, Inc.

nprevot@honorher.org | 850.444.8527





All Services Ball

The “All Services Ball” (ASB) is a charity ball hosted by The **HER** Foundation of Northwest Florida and is open to the public. It is the first ball of its kind to be presented along the gulf coast. There will be a live band, dancing, and a silent auction.

Every day in our community we depend on men and women in law enforcement to protect our families, monitor our neighborhoods and work as a unit twenty-four hours a day, seven days a week. Most of these individuals have loved ones and their own families whom they are also responsible for. Some have even made the ultimate sacrifice, merely by going to work and doing their job. Often the law enforcement agencies across Santa Rosa, Escambia, Okaloosa and Walton counties are under-appreciated.

The goal of the “All Services Ball” is to bring together past and present members of the armed forces, law enforcement, and first responders. It is a celebration honoring those who heeded the call to serve and protect our nation and communities. The ASB is our way of thanking those who serve while adhering to the mission of The **HER** Foundation: to provide meals, lodging, access to medical care, and job placement services for women veterans who are homeless or in danger of becoming homeless.

Female veterans are the fastest growing number of homeless veterans, and this number will increase by 2% each year. 1 out of 3 female veterans compared to 1 out of 10 male veterans will endure some form of homelessness this year. The **HER** Foundation’s vision is to provide shelter and restore hope, honor, and dignity in every female veteran who seeks comfort, support, and assistance through our programs.

No woman veteran should be homeless.

The ASB is open to veterans, active duty, reservist, retired, or separated and their guests, as well as civilian, supporting arms, and the general public. All proceeds from the ASB and silent auction will support the continuing efforts of The **HER** Foundation, law enforcement, and first responder service-based initiatives.





The Faith House

On November 15, 2019 the Faith House officially opened its doors welcoming 8 women veterans. The Faith House is owned and operated by The HER Foundation and is the only place of its kind along the gulf coast for displaced single female veterans. Faith House is a home, not a shelter.

We not only address the issue of homelessness but the underlying issues as well. We provide mental health care, medical care, and substance abuse counseling by qualified and licensed professionals who volunteer their time.

The Faith House is able to accommodate up to 11 women, has a fully equipped modern kitchen, computer lab, sewing room, laundry room, and common living areas all supported by community dollars and local sponsorships.



“Without Nancy, The HER Foundation, and everyone involved in bringing The Faith House to life, I would be living in my Jeep praying for my life to end. Now, I wake up knowing I’m working towards a better future and have the arms of The Faith House wrapped around me in full support.”

~ Stephanie L.

Platinum Venue Sponsor - \$5,000

Limit 2

- Reserved table for 8 closest to stage
- VIP Meet and Greet Reception 6:00pm - 7:00pm
- Swag bag for 8 guests
- Opportunity to present an award
- Unlimited drinks wristband / Signature drinks
- Bottle service
- 8 souvenir invitations
- Sponsor listing on all at-event signage
- Logo on The HER Foundation website, press releases, advertisements, social media posts, posters, flyers, handbills, and verbal mention on tv and radio promos
- Logo on co-branded photo wall
- Opportunity to leave each guest a gift (company specific or co-branded with The HER Foundation)
- Post-event recognition in print media and social media

Diamond Entertainment Sponsor - \$4000

- 4 tickets to ASB
- VIP Meet and Greet Reception 6:00pm - 7:00pm
- Swag bag for 4 guests
- Bottle service
- 4 Drink tickets / Signature drinks
- Opportunity to leave each guest a gift (company specific or co-branded with The HER Foundation)
- Logo placement/listing on all marketing materials (social media, press releases, website, flyers, posters)
- Verbal mention as event sponsor on all television and radio promos
- Post-event recognition in print media and social media

Gold Caterer Sponsor - \$3000

- 4 tickets to ASB
- 4 complimentary drink tickets / 4 signature drink tickets
- Logo placement/listing on all marketing materials (social media, press releases, website, flyers, posters)
- Logo placement in event program, recognizing company as event sponsor
- Opportunity to leave each guest a gift (company specific or co-branded with The HER Foundation)
- Post-event recognition in print media and social media



Silver Bar Sponsor - \$2500 (Opportunity for 2)

- 2 tickets to ASB
- 2 complimentary drink tickets / 2 signature drink tickets
- Company name/logo on signage at bar area
- Logo placement/listing on all marketing materials (social media, press releases, website, flyers, posters)
- Opportunity to leave each guest a gift (company specific or co-branded with The **HER** Foundation)
- Post-event recognition in print media and social media

Registration Sponsor - \$1500

- 2 tickets to ASB
- Logo placement/listing on all marketing materials (social media, press releases, website, flyers, posters)
- Opportunity to leave each guest a gift (company specific or co-branded with The **HER** Foundation)
- Post-event recognition in print media and social media

Honors Sponsor - \$800

- 2 tickets to ASB
- Logo placement/listing on all marketing materials (social media, press releases, website, invitations, flyers, posters)
- Post-event recognition in print media and social media

Community Partner - \$500

- 2 tickets to ASB
- Logo placement/listing on all marketing materials (social media, press releases, website, invitations, flyers, posters)
- Post-event recognition in print media and social media.

Silent Auction

If you would like to contribute to the silent auction please contact us by calling 850-444-8527 or

All Service Ball Sponsorship Commitment Form

Yes! _____ intends to sponsor the 2021 All Services Ball benefiting the HER Foundation of Northwest Florida.

- | | |
|--|---|
| <input type="checkbox"/> Platinum Venue \$5,000 | <input type="checkbox"/> Diamond Entertainment \$4000 |
| <input type="checkbox"/> Gold Caterer Sponsor \$3000 | <input type="checkbox"/> Silver Bar Registration \$2500 |
| <input type="checkbox"/> Registration Sponsor \$1500 | <input type="checkbox"/> Honor Sponsor \$800 |
| <input type="checkbox"/> Community Partners \$500 | |

Donor Information

Contact Person: _____

Contact Title: _____

Organization/Official Corporate Name: _____

City: _____ State: _____ Zip+4: _____

Phone: _____ Fax: _____ Email: _____

Social Media:

<http://facebook.com/> _____ Website: _____

Signature

Date

Payment Options

- Check made Payable: **The HER Foundation Inc.** Credit



Please return to Willie Stephens, Marketing Director

The HER Foundation
6150 W. Fairfield Dr
Pensacola FL 32505
willies@honorher.org

Your sponsorship is tax deductible to the full extent of the law. Understand that no refund will be made in the event of a cancellation or shortening of the event due to inclement weather or other unforeseen circumstances.



Thank you

Thank you for your support of The HER Foundation Inc. through the All Services Ball. We are delighted to welcome your participation in this event. Through your contributions we can continue to provide much needed services to female veterans.

Contact Information:

Willie Stephens, Director of Marketing
The HER Foundation Inc.
850.444.8527 | willies@honorher.org
FL Tax ID: 85-8017257002C-7

